

20<sup>TH</sup> BIENNIAL  
MONTEGO BAY CHAMBER OF  
COMMERCE & INDUSTRY EXPO 24



FUTURE FORWARD:  
SHAPING TOMORROW'S  
BUSINESS TODAY

Friday, March 22 -  
Sunday, March 24

Montego Bay Convention Centre  
Rose Hall, St. James

EXHIBITOR PROSPECTUS  
& CONTRACT FORM



# EXPO 24

For more information and to reserve your booth contact us directly.  
We look forward to welcoming you to Expo 24!

Curated Events & Services

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Telephone/WhatsApp: 876-480-2068 / 876-841-3775

Instagram: [mobaychamberexpo](https://www.instagram.com/mobaychamberexpo)

Website: [mobaychamber.org](https://www.mobaychamber.org)

Montego Bay Chamber of Commerce and Industry

Offices: Suite 4, Unit 19, M19 Southern Cross Boulevard, Freeport,  
Montego Bay, St James,

Tel: 876 952-6045 /375-3100

*Then*  
**SAVE  
DATE**

FRIDAY - SUNDAY  
**MARCH**  
**22 24**  
2024

 MONTEGO BAY COVENTION CENTRE



## WELCOME TO THE EXPO EXPERIENCE!

The Montego Bay Chamber of Commerce & Industry (MBCCI) Expo is the largest tradeshow of its kind in western-Jamaica and provides the best avenue for business owners, entrepreneurs, and industry experts seeking to connect and create inroads in the western part of the island. Expo 24 will be the 20th staging and is being celebrated under the theme “Future Forward: Shaping Tomorrow’s Business Today”; the event is slated for Friday, March 22 to Sunday, March 24, 2024 at the spacious Montego Bay Convention Centre in Rose Hall, St. James.

Expo 24 is open to businesses in all industries and is a dynamic, multi-dimensional platform that is attractive to sponsors, exhibitors and attendees. Expo 24 will provide excellent opportunities to showcase products and services to a diverse audience and create networking with other industry professionals.

### KEY EVENT INFORMATION



FRIDAY, MARCH 22 -  
SUNDAY, MARCH 24, 2024



10:00AM - 8:00PM DAILY



EXHIBITION HALL, MONTEGO BAY  
CONVENTION CENTRE,  
ROSE HALL, ST. JAMES



FREE FOR ATTENDEES

Expo 24 is the most anticipated regional tradeshow of the year, where all industries converge under one roof! Expo 24 is an exceptional platform designed to provide the best marketing avenue for penetrating the western region with access to customers from parishes including St. James, Westmoreland, Trelawny and St. Ann. This incredible opportunity awaits you to showcase your brand and connect with a diverse network of professionals from various industries..



> As an exhibitor, you will also have access to all the marketing opportunities leading up to Expo 24, including **Industry Showcase events, Expo Cocktails, newspaper advertising supplements, Takeover Wednesday (road promotion)** as well as other marketing initiatives. Interaction with potential customers, business support services, regulatory bodies and industry experts with valuable insights on the latest trends and developments across various industries.

> Participation in Expo 24 will also be highly beneficial to your business through initiatives including targeted B2B & B2C connections, especially for SMEs, active on-stage presentations, discussions on business growth and development. **Quality entertainment, robust marketplace for sales, product demonstrations and new product launches.**

## UNPARALLELED EXPOSURE

Expo 24 offers unparalleled exposure to a wide range of professionals and decision-makers from all industries. With attendees flocking from across the western region, your brand will receive maximum visibility and a chance to leave a lasting impression.

# EXPO 24 IS STRATEGICALLY POSITIONED TO TARGET THE WESTERN REGION,

with a **360-marketing-strategy** designed to attract attendees and deliver maximum visibility and awareness for the event, ensuring your products and services reach the right audience.

This concentrated approach will help catapult your business to new heights and enhance your market presence.



➤ **Networking Opportunities:** Connect and collaborate with industry leaders, professionals, and potential clients. The Expo transforms into an invaluable networking hub where fruitful partnerships are forged, ideas are shared, and new opportunities arise.

➤ **Cutting-edge Presentations:** Dive into a captivating learning experience through our engaging presentations and panel discussions. Industry experts will share their insights, trends, and strategies, allowing you to stay ahead of the curve in your respective field.





## LEAD GENERATION

Generate valuable leads, build a solid customer base, and secure potential business partnerships. The Expo attracts decision-makers actively seeking cutting-edge solutions, making it the ideal platform to expand your clientele.

➤ **Branding and Promotion:** Maximize your brand exposure with our comprehensive marketing and promotional initiatives. Stand out from the crowd with customized branding opportunities, both online and offline, to cultivate strong brand recognition.

➤ **Exclusive Insights:** Discover the latest industry advancements, market trends, and emerging technologies at Expo 24. Gain exclusive insights that will equip you to make informed decisions while optimizing your business strategies.

Don't miss out on this extraordinary Expo! Elevate your brand, broaden your horizons, and unlock new opportunities that western Jamaica has to offer. Secure your space as an exhibitor today and let us embark on an unforgettable and successful journey.

**Together, let's make Expo 24 an exceptional celebration of *innovation and growth*.**

#EXPO24

#FUTUREFORWARD